

Claims

1. A method of datacasting, the method comprising providing electronic service guide (ESG) data relating to one or more services and providing supplementary data selectively provided by a datacast operator.
2. A method according to claim 1, comprising providing a main page including at least some of said supplementary data.
- 10 3. A method according to claim 2, comprising providing one or more data files including information for locating said main page.
4. A method according to claim 3, wherein said one or more data files include information for locating at least one service main page.
- 15 5. A computer program including instructions which when executed by a data processing apparatus causes said apparatus to perform the method according to any preceding claim.
- 20 6. A system for datacasting comprising providing electronic service guide (ESG) data relating to one or more services and providing supplementary data selectively provided by a datacast service operator.
- 25 7. Apparatus for datacasting comprising means for providing electronic service guide (ESG) data relating to one or more services and means for providing supplementary data selectively provided by a datacast service operator.
- 30 8. Apparatus for datacasting comprising a processor configured to provide electronic service guide (ESG) data relating to one or more services and to provide supplementary data selectively provided by a datacast service operator.

9. A method of operating a terminal for receiving datacast services, the method comprising receiving electronic service guide (ESG) data relating to one or more services and receiving supplementary data provided by a datacast operator.
- 5 10. A method according to claim 9, comprising receiving at least some of said supplementary data in preference to receiving said ESG data.
11. A method according to claim 9 or 10, comprising using said supplementary data to locate said ESG data.
- 10 12. A method according to any one of claims 9 to 11 comprising receiving a main page including at least some of said supplementary data.
13. A method according to claim 12, comprising providing one or more data files including information for locating said main page.
- 15 14. A method according to claim 13, wherein said one or more data files include information for locating at least one service main page.
- 20 15. A method according to any one of claims 9 to 14, further comprising receiving datacast data via a first network, receiving data from a second, different network and displaying at least some of said datacast data and at least some of said data.
- 25 16. A method according to any one of claims 9 to 15, comprising displaying a list of services and selecting one or more services.
17. A method according to any one of claims 9 to 16, comprising intermittently switching on a receiver to receive one or more time-sliced bursts of data and 30 switching off said receiver.

18. A computer program including instructions which when executed by a data processing apparatus causes said apparatus to perform the method according to any one of claims 9 to 17.

5 19. A system for operating a terminal for receiving datacast services, the system comprising receiving electronic service guide (ESG) data relating to one or more services and receiving supplementary data provided by a datacast operator.

10 20. A terminal for receiving datacast services comprising means for receiving electronic service guide (ESG) data relating to one or more services and means for receiving supplementary data provided by a datacast operator.

21. A terminal according to claim 20 comprising means for receiving datacast transmissions and means for communicating with public land mobile network.